

# Kaunas Faculty

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**Dean** – Assoc. Prof. Dr *Kęstutis Driaunys*

## STAFF

78 teachers (incl. 64 holding research degree), 14 research fellows (incl. 13 holding research degree), 26 doctoral students.

## DEPARTMENTS OF THE FACULTY

Institute of Languages, Literature and Translation Studies  
Institute of Social Sciences and Applied Informatics

## RESEARCH AREAS

Modelling and management of social and economic development of Lithuania;  
Poetics, rhetoric and linguistics: fundamental and applied research into literary and non-literary texts;  
Identification processes, data analysis and visualisation, artificial intelligence, the modelling of processes and systems, mathematical logic and discrete structures, innovative teaching methods; the technologies of images and signals, parallel calculations, system engineering, estimate experiments, application of information technologies

## DOCTORAL DISSERTATIONS MAINTAINED IN 2022

1. Antanas Ūsas “Impact of website quality on consumer e-loyalty in different types of e-shops”

## MAIN CONFERENCES ORGANISED IN 2022

1. “Lithuanian studies and its contexts”, dedicated to Prof. Albertas Ružė (1936–2021) (<https://www.knf.vu.lt/aktualijos/2894-mokslines-konferencijos-lituanistika-ir-jos-kontekstai-skirta-prof-albertui-ruzei-1936-2021-atminti>)
2. 17 th prof. Vladas Gronskas international scientific conference (<https://www.knf.vu.lt/gronskas-conference-2022>)

## THE LIST OF THE BEST REPORTS DELIVERED AT CONFERENCES ABROAD

- Jurgita Kerevičienė "Subtitling for the Deaf and Hard-of- hearing in Lithuania: Future Vision and/or Today's Ambition?". 14th International Conference and Exhibition on Language Transfer in Audiovisual Media "Languages & The Media 2022" November 7 – 9, 2022, Berlin. [https://www.languages-media.com/conference\\_programme\\_2022.php](https://www.languages-media.com/conference_programme_2022.php)
- Gabija Bankauskaitė, Domantė Vaišvylytė "Memory of Place and Traumatic Experience: The Case of Algirdas Landsbergis Work". International conference "The Place of Memory and the Memory of Place" 16-20 June, 2022, London Centre for Interdisciplinary Research. <https://memory.lcir.co.uk/>
- Danguolė Satkauskaitė, Jurgita Astrauskienė “A translator’s journey to the land of the dead and back: rendition of culture-bound references in the Lithuanian-dubbed film “Coco” (2017)”. 8th Lucentino Conference. Globalization, understanding and translation of cultural references "The translation of cultural references: transversality and new trends" November 2 to 4, 2022 at the University of Alicante <https://dti.ua.es/es/coloquio-lucentino/programa/programa.html>
- Viljanen, S., Lāmsā, A.-M., Pučėtaitė, R. What kind of social innovations appear in for-profit social enterprises? 2nd International Conference for Sustainable Resource Society: Seizing a Sustainable

Future, 3-4/11/2022, University of Eastern Finland. (<https://www.uef.fi/en/event/the-2nd-international-conference-for-sustainable-resource-society-seizing-a-sustainable-future>)

- Rudžionienė, K. Non-financial reporting in Micro and Small Enterprise sector // International conference "Reporting of Micro and Small Enterprise Sector in Countries of Central and Eastern Europe – State and Challenges. October 20-21, 2022. Sopot University of Applied Sciences. (<https://en.msereporting.pl>)

## GREATEST SCIENTIFIC ACHIEVEMENTS IN 2022

- Abraitienė, L. (2022). Making the inaccessible accessible: an overview of audiovisual translation and media accessibility. Newcastle upon Tyne: Cambridge Scholars Publishing. p. 61-69.
- Gabrėnaitė, E., Biržietienė, S. (2022). The rhetorical impact of polylingualism employed by Lithuanian politicians on facebook. *Respectus Philologicus*, (42), 11–23. <https://doi.org/10.15388/RESPECTUS.2022.42.47.104>
- Satkauskaitė, D., Kuzmickienė, A. (2022). Frenchness in Dubbed Animation: An Interdisciplinary Approach. Vilnius University Publishing, 121 p. <https://doi.org/10.15388/vup-book-0027>
- Adamkaitė, Judita; Štreimikienė, Dalia; Rudžionienė, Kristina. The impact of social responsibility on corporate financial performance in the energy sector: evidence from Lithuania // *Corporate social responsibility and environmental management*. Hoboken : John Wiley and Sons. ISSN 1535-3958. eISSN 1535-3966. 2022, first on line, p. [1-14]. DOI: 10.1002/csr.2340. [DB: Scopus; Social Sciences Citation Index (Web of Science)] [Citav. rod.: 8.464, AIF: 5.749, IF/AIF: 1.482, Q1 (2021, SSCI)] [Scopus: CiteScore: 11.50, SNIP: 2,044, SJR: 1.945, (2021, Scopus Sources)] [M.kr.: S 004]
- Riillo, Cesare Antonio F.; Allamano-Kessler, Renaud; Asnafi, Nader; Fomin, Vladislav; van de Kaa, Geerten. Technological uncertainty and standardization strategies: a coopetition framework // *IEEE Transactions on engineering management*. Piscataway, NJ : Institute of Electrical and Electronics Engineers Inc. ISSN 0018-9391. eISSN 1558-0040. 2022, first on line, p. [1-14]. DOI: 10.1109/TEM.2022.3145240. [DB: Science Citation Index Expanded (Web of Science)] [Citav. rod.: 8.702, AIF: 6.117, IF/AIF: 1.444, Q1 (2021, SSCI); 8.702, AIF: 6.347, IF/AIF: 1.444, Q1 (2021, SCIE)] [Scopus: CiteScore: 6.20, SNIP: 1,388, SJR: 0.881, (2021, Scopus Sources)] [M.kr.: S 003,T 007]
- Čiegis, Remigijus. Austrijų ekonomikos mokykla ir jos poveikis ekonominės minties raidai. I dalis : monografija. [The Austrian school of economics and its impact on the development of economic thought. Part I: monograph] Vilnius : Vilniaus universiteto leidykla, 2022. 744 p. ISBN 9786090707500. [M.kr.: S 004]

## INSTITUTE OF LANGUAGES, LITERATURE AND TRANSLATION STUDIES

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**Director** – Prof. Dr. *Danguolė Satkauskaitė*

### STAFF

**Professors:** Dr. D. Aliūkaitė (part-time), Dr. G. Bankauskaitė, Dr. L. Huber (part-time), Dr. D. Mikulėnienė (part-time), Dr. D. Satkauskaitė (part-time).

**Senior research fellows:** Dr. E. Kiškina, Dr. I. Stepukonienė.

**Associate professors:** Dr. J. Astrauskienė, Dr. R. Baranauskienė, Dr. S. Biržietienė, Dr. E. Gabrėnaitė (part-time), Dr. S. Juzelėnienė, Dr. J. Kerevičienė, Dr. E. Keturakienė, Dr. A., Dr. J. Krūminienė, Dr. R. Kudirka, Dr. I. Mickienė, Dr. Ž. Nemickienė, Dr. L. Niedzviegienė, Dr. J. Radavičiūtė (part-time), Dr. S. Šarkauskienė, Dr. D. Vengalienė (part-time), Dr. A. Vitkūnė.

**Assistants:** Dr. E. Aloševičienė (part-time), Dr. V. Linkevičiūtė (part-time).

**Research fellows:** Dr. E. Aloševičienė (part-time), Dr. E. Gabrėnaitė (part time), Dr. A. Kairaitytė-Užupė (part-time).

**Lecturers:** G. Dubauskienė (part-time), L. Fedorčėnėnė (part-time), L. Kamičaitytė (part-time), J. Valnickienė, A. Kuzmickienė (part-time), R. Mačiulskienė (part-time), J. Skovorodko, Dr. I. Šležaitė.

**Doctoral students:** L. Abraitienė, B. Brasienė, G. Gibavičienė, M. Stankienė, J. Motiejūnienė, A. Peccini, D. Vaišvylaitė, I. Višinskaitė.

## RESEARCH INTERESTS

Cognitive Aspects of Media and Political Discourse Analysis  
Sociolinguistic Research of Dialectal Speech  
Perceptual Analysis of Dialectal Discourse  
Exploration of Toponyms and Anthroponyms  
Multimodal Metaphors: Methodological Approaches  
Translation of Culture-bound References  
Interdisciplinary Approach to Audiovisual Translation  
Development, Characteristics and Perception of Voice-over  
Issues of Subtitling for the Deaf and Hard of Hearing  
Strategies and Problems of Audio Description  
Theatre and Opera Subtitling as a Multimodal Construct  
Polysemiotic Cohesion in Film Dubbing  
Literary Discourse of Contemporary English and American Literature  
Interpretative Understanding of Literature: Hermeneutical Approach  
Inter-textual Criticism: Shifts of Reading Horizons  
Modernist Poetics: History, Fantasy and Fiction  
Generic Deconstruction as Reflected in Literary Discourse  
Historical Awareness in the Lithuanian Poetry of the 19<sup>th</sup> Century  
Contemporary Reception of Literary Heritage and Literary Criticism  
Poetics, Stylistics and Rhetoric in Fictional Texts and Public Discourse  
Heritage of Cultural Groups from the Perspective of Digital Humanities

## RESEARCH PROJECTS CARRIED OUT IN 2022

### Projects Supported by the University Budget

**Multimodality in Public Discourse.** Assoc. Prof. Dr. Baranauskienė, Assoc. Prof. Dr. S. Biržietienė, Assoc. Prof. Dr. E. Gabrėnaitė, Assoc. Prof. Dr. S. Juzelėnienė, Assoc. Prof. Dr. Ž. Nemickienė, Prof. Dr. S. Šarkauskienė, Assoc. Prof. Dr. D. Vengalienė, Assoc. Prof. Dr. A. Vitkūnė

The project aims at investigation of multimodal texts in various public areas. In 2022 the research focused on analysis of political discourse in social media, application of conceptual metaphors in education and adoption of a semiotic approach for interpretation of the narratives' endings.

### Main publications:

Gabrėnaitė, E., Biržietienė, S. (2022). The rhetorical impact of polylingualism employed by Lithuanian politicians on facebook. *Respectus Philologus*, (42), 11–23. <https://doi.org/10.15388/RESPECTUS.2022.42.47.104>

Vitkūnė, A. (2022). (Un)happy endings of Andersen's tales: a semiotic approach. *International Journal of Humanities and Cultural Studies (IJHCS)*, 8(4), 123–137.

Šarkauskienė, S., Seredžiūtė, V. (2022). Conceptual metaphors of death in teaching Latin language. *INTED 2022 Proceedings: 16th Annual International Technology, Education and Development Conference*, 7-8 March, 2022, 4616–4625.

**Audiovisual Translation Research.** Prof. Dr. D. Satkauskaitė, Prof. Dr. (HP) H.-H. Droessiger, Prof. Dr. L. Huber, Prof. Dr. J. Krūminienė, Assoc. Prof. Dr. J. Kerevičienė, Assoc. Prof. Dr. L. Niedzviegienė, Dr. E. Aloševičienė, Dr. J. Astrauskienė, PhD Student L. Abraitienė.

The research carried out under this project deals with theoretical frameworks, research methodologies and applications of audiovisual translation. The main focus of the research in 2022 was on the aspects of media accessibility of various audiovisual translation modes, on culture-bound references in film subtitles and on multimodal rendition of foreign characters in dubbed animation.

### Main publications:

Abraitienė, L. (2022). Making the inaccessible accessible: an overview of audiovisual translation and media accessibility. *Newcastle upon Tyne: Cambridge Scholars Publishing*. p. 61-69.

Alosevičienė, E. (2022). Translation and Adaptation of Culture-Bound Words in Subtitles: A Case Study of the Lithuanian Historical Drama Film Emilia. Breaking Free. SUSTAINABLE MULTILINGUALISM, 20(1), 210-232. <https://doi.org/10.2478/sm-2022-0009>

Satkauskaitė, D., Kuzmickienė, A. (2022). Frenchness in Dubbed Animation: An Interdisciplinary Approach. Vilnius University Publishing, 121 p. <https://doi.org/10.15388/vup-book-0027>

**The Interaction of Text and Context.** Prof. Dr. G. Bankauskaitė, Prof. Dr. L. Huber, Assoc. Prof. Dr. S. Biržietienė, Assoc. Prof. Dr. E. Keturakienė, Assoc. Prof. Dr. S. Šarkauskienė, Assoc. Prof. Dr. J. Radavičiūtė, senior research fellow Dr. I. Stepukonienė, PhD Student D. Vaišvylaitė, research fellow Dr. G. Vaitonytė

The research focused on the literature of the 19<sup>th</sup> and 20<sup>th</sup> centuries. In 2022 the theoretical framework of Postethnic Narrative Criticism was applied for investigation of tropes in literary works. Moreover, semiotic approach was used for analysis of dichotomous category of Life vs Death. Besides, Jauss's reception theory was adopted to analyse the evaluation and interpretation of Donelaitis's works by Lithuanian poets and readers in the nineteenth century.

#### **Main publications:**

Radavičiūtė, J. (2022). The subversion of the meanings of food tropes in Salman Rushdie's novel "Midnight's children" *Respectus Philologicus*, 42(47), 65–75. <https://doi.org/10.15388/RESPECTUS.2022.42.47.109>

Vitkūnė, A., Šarkauskienė, S. (2022). Binary opposition of life vs death in H.C. Andersen's fairy tales. *International Journal of Humanities and Cultural Studies (IJHCS)*, 8(4), 110–122.

Keturakienė, E. (2022). Kristijonas Donelaitis ir XIX amžiaus lietuvių poezija: skaitymo variantai [Kristijonas Donelaitis and Lithuanian poetry of the nineteenth century: variants of reading]. *Lituanistica*, 68(2), 153–166. <https://doi.org/10.6001/lituanistica.v68i2.4723>

#### **Language Varieties and Language Attitudes: Approaches of Perceptual Dialectology, Sociolinguistics, etc.**

Prof. Dr. D. Aliūkaitė, Prof. Dr. D. Mikulėnienė, Assoc. Prof. Dr. I. Mickienė, Assoc. Prof. Dr. R. Baranauskienė, Assoc. Prof. Dr. R. Kudirka, Assist. Dr. V. Linkevičiūtė, PhD Student M. Stankienė, PhD Student A. Peccini.

The research in 2022 focused (1) on structural, morphological, derivative, and etymological analysis of Lithuanian slang and non-standard vocabulary; (2) on the analysis of mental maps of Standard Lithuanian and their value; (3) on the evaluation of the perceptual competence of naive estimators. (4) Moreover, onomasiological study of the nicknames was carried out to find out the motives determining the choice for the structure and appellative meaning of nicknames.

#### **Main publications:**

Kudirka, R. (2022). Slaviškos kilmės veiksmažodžiai su priesagomis -inti, -uoti, -yti, -ėti, -auti lietuvių kalbos žargone: derivaciniai ir adaptaciniai hibridai [Hybrid verbs of Slavic origin with the suffixes -inti, -yti, -uoti, -ėti, -auti in Lithuanian slang: derivative and adaptive hybrid]. *Taikomoji kalbotyra*, 17, 62–78. <https://doi.org/10.15388/Taikalbot.2022.17.3>

Kudirka, R. (2022). Lietuvių kalbos žargono daiktavardžiai su slaviškomis priesagomis: skoliniai ir hibridai [Nouns of Lithuanian slang with the Slavic suffixes: borrowings and hybrids]. *Verbum*, 13, 1–9. <https://doi.org/10.15388/Verb.28>

Mickienė, I., Baranauskienė, R. (2022). Lithuanian toponyms of ethnonymic origin. Name and Naming: Proceedings of the Fifth International Conference on Onomastics "Name and Naming", Baia Mare, September 3–5, 2019: Multiculturalism in Onomastics, 509–519. <https://doi.org/10.30816/ICONN5/2019/1>

**Culture and Digital Humanities.** Senior research fellow Dr. E. Kiškina, research fellow Dr. A. Kairaitytė-Užupė.

The objectives of the research were to gather, digitize and investigate heritage phenomena of cultural groups as well as to carry out analysis of Soviet-era youth hippie groups.

#### **International Research Projects**

Cost action. **Leading Platform for European Citizens, Industries, Academia and Policymakers in Media Accessibility (LEAD-ME OC-2019-1-24171)**. Prof. L. Huber. 2020–2024.

The project aims to help all stakeholders in the field of Media Accessibility and cross-cutting topics in Europe to meet the legal milestones requested by the recently passed European legislation. LEAD-ME will boost a cultural change and the creation of a new mindset when designing tools for professional and private activities for all European citizens of all abilities and disabilities.

### National Research Projects

The Research Council of Lithuania, Lithuanian Studies and Dissemination Programme (2016-2024). **An open-access database and research of self-published informal Lithuanian youth press (fanzines)**. Assoc. Prof. Dr. E. Kiškina. 2021–2023.

The aim of the project is to collect and digitize a comprehensive archive of informal Lithuanian youth press, self-published during the Soviet occupation and in the first decade of Lithuania's independence (1968–2000), mainly focusing on gathering a collection of fanzines.

The Research Council of Lithuania, NRP „Welfare society“. **Inclusive culture: the study on accessibility of audiovisual products for the visually and hearing impaired**. Assoc. Prof. Dr. L. Niedzviegienė. 2021–2022.

The project is dedicated towards the analysis of the opportunities for socially vulnerable groups – the visually and hearing impaired – to fully participate in the Lithuanian cultural life: watch movies, attend performances, participate in events, etc. This project aims at assessing the quality and benefits of the audiovisual products which have already been made accessible in Lithuania. Moreover, needs of blind and deaf viewers will be identified and guidelines for the adaptation of audiovisual products will be provided.

### Publications:

Kerevičienė, J., Niedzviegienė, L. (2022). Medijų prieinamumas Lietuvoje: audiovizualinis turinys įvairių klausos bei regos galimybių žiūrovams [Media accessibility in Lithuania: audiovisual content for viewers with different hearing and vision capabilities]. Mokslo studija. Vilnius: Vilnius University Press.

Kerevičienė, J., Niedzviegienė, L. (2022). Kinas ir teatras visiems: audiovizualinių produktų pritaikymo neregiam ir silpnaregiams bei kurtiems ir neprigirdintiems žiūrovams gairės [Cinema and Theater for All: Guidelines for Adapting Audiovisual Products to Blind and Visually Impaired as well as Deaf and Hard of Hearing Audiences]. Vilnius: Vilnius University Press, 96 p.

Development of Scientific Competences of Scientists, other Researchers and Students through Practical Research Activities (Postdoctoral Fellowships). **Translation of Culture Specific Items in Contemporary Lithuanian Dubbed Films**. Nr. 09.3.3-LMT-K-712-23-0178. Dr. J. Astrauskienė (research fellow), Prof. Dr. D. Satkauskaitė (fellowship supervisor). 2021–2023. The research aims to analyse the strategies and procedures of the translation of culture-specific items in selected Lithuanian-dubbed animated films released in 2015–2020.

### Publication:

Astrauskienė, J., Satkauskaitė, D. (2022). Kultūrinių realiųjų pavadinimų vertimas dubliažui: analizės modelis [The Translation of Culture-bound References for Dubbing: A Model for the Analysis]. *Respectus Philologus*, (41), 193–206. <https://doi.org/10.15388/RESPECTUS.2022.41.46.119>

Development of Scientific Competences of Scientists, other Researchers and Students through Practical Research Activities (Postdoctoral Fellowships; The Research Council of Lithuania, LMTLT). **Henry Parland's semiosphere**. Nr. 09.3.3-LMT-K-712-23-0109. Dr. G. Vaitonytė (research fellow), Prof. Dr. S. Radzevičienė (fellowship supervisor). 2021–2023.

The purpose of the project is to study Henry Parland's semiotic continuum, in which the Parlandian meaning is formed. The tasks of the research are as follows: to analyze communication processes within texts and contexts, to investigate the mobility of Parland's semiosphere, to determine the effect of the Parland phenomenon on cultural memory, to define Parland's semiotic continuum.

### MAIN R&D&I (RESEARCH, DEVELOPMENT AND INNOVATION) PARTNERS

Autonomous University of Barcelona (Spain)

University of Warsaw (Poland)  
University of Łódź (Poland)  
Bologna University (Italy)  
Institute of Lithuanian Language (Lithuania)  
State Commission of the Lithuanian Language (Lithuania)  
Lithuanian Association of the Blind and Visually Impaired (Lithuania)

## OTHER SCIENTIFIC ACTIVITIES

### Prof. Dr. D. Aliūkaitė –

- editorial board member of the international journal *Respectus Philologicus*, <https://www.journals.vu.lt/respectus-philologicus/about/editorialTeam>;
- editorial board member of the international journal of scholarly papers *Taikomoji kalbotyra*, <https://www.zurnalai.vu.lt/taikomojikalbotyra/about/editorialTeam>;
- expert for database *Lituanistika*, <http://www.lituanistikadb.lt/lt>;
- Board member of the Lithuanian Association of Applied Linguistics, <https://litaka.lt/en/apie-mus-2/valdyba-2/>;
- member of the State Commission of the Lithuanian Language, <http://www.vlkk.lt/en/commission/members>;
- member of the International Society for Dialectology and Geolinguistics, <http://www.geo-linguistics.org/index.html>.

### Assoc. Prof. Dr. J. Astrauskienė -

- contributor and representative of Lithuanian AVT scholars at *Media Accessibility Platform*: <https://mapaccess.uab.cat/contributors>
- representative of Vilnius university Kaunas Faculty AVT scholars at *ZooDigital* (ZooAcademy): <https://www.zoodigital.com/about/zoo-academy/>
- member of *The European Association for Studies in Screen Translation*: <https://esist.org/>
- member of *The European Society for Translation Studies*: <https://est-translationstudies.org/>
- academic member of *The Globalization and Localization Association*: <https://www.gala-global.org/>

### Prof. Dr. G. Bankauskaitė –

- editor-in-chief of the international journal *Respectus Philologicus*, <http://www.journals.vu.lt/respectus-philologicus>;
- editorial board member of the journal *Український інформаційний простір* (*Ukrainian Information Space*; Kyiv National University of Culture and Arts) <http://ijimv.knukim.edu.ua/>;
- member of the Algis Kalėda Award Commission (Institute of Lithuanian Literature and Folklore, 2021, 2022) <http://www.liti.lt/lt/kaledos>;
- member of the Lithuanian Association of Applied Linguistics (LITAKA), <http://www.litaka.lt/en/litaka/association-/about-us/members-/>;
- member of the Lithuanian Association of Comparative Literature, <http://www.lila.lt/lt/apie-mus/zmones>;
- scientific expert for the Fondazione Romualdo Del Bianco® (Florence, Tuscany, Italy) <http://www.fondazione-delbianco.org/en/committees/>;
- scientific expert for Database “Lituanistika”, <http://www.lituanistikadb.lt/lt>;
- scientific expert for the Vilnius University (Lithuania) <http://naujienos.vu.lt/ekspertu-sarasas/>.

### Assoc. Prof. Dr. R. Baranauskienė –

- member of the Lithuanian Association of Applied Linguistics (LITAKA), <http://www.litaka.lt/en/litaka/association-/about-us/members->
- member of The International Council of Onomastic Sciences (ICOS) <https://icosweb.net/membership/membership-login>;
- external expert for proposal(s) of COST Association, [www.cost.eu](http://www.cost.eu).

### Assoc. Prof. Dr. S. Biržietienė –

- member of International Society for the History of Rhetoric (ISHR), [http://ishr-web.org/aws/ISHR/pt/sp/home\\_page](http://ishr-web.org/aws/ISHR/pt/sp/home_page)
- member of the Lithuanian Classical Association *Societas Classica*, <http://www.klasikai.lt/?sectionid=18>.
- expert in the field of social sciences and humanities for The Lithuanian Academy of Sciences



**Assoc. Prof. Dr. E. Gabrėnaitė –**

- member of the Lithuanian Association of Applied Linguistics (LITAKA), <http://www.litaka.lt/en/litaka/association-/about-us/members-/>

**Prof. Dr. L. Huber –**

- deputy editor-in-chief of *Respectus Philologicus*, <http://www.journals.vu.lt/respectus-philologicus>;
- Member of ESIST – European Association for Studies in Screen Translation [Esist - European Association for Studies in Screen Translation](http://www.esist.eu)
- member of Editorial Board: *Black Sea Scientific Journal of Academic Research* Index Copernicus, ISSN, E-ISSN, DOI prefix and UDC numbering ISSN: 1987-6521 (Print), E-ISSN: 2346-7541 (Online), DOI prefix: 10.15357, UDC: 551.46 / 051.
- member of Editorial Board TOJDE (Anadolu university (Turkey) <http://tojde.anadolu.edu.tr/editorial-board.htm>

**Assoc. Prof. Dr. S. Juzėlėnienė –**

- member of the Lithuanian Association of Applied Linguistics, <http://www.litaka.lt/en/litaka/association-/about-us/members-/>
- member of the Association for Researching and Applying Metaphor (RaAM); <https://www.raam.org.uk/>
- Member of the International Association of Semiotic Studies <https://iass-ais.org/>

**Assoc. Prof. Dr. E. Keturakienė**

- member of the Association of Lithuanian Comparative Literature, <http://www.lila.lt>
- member of the College of the Association of Lithuanian Comparative Literature, <http://www.lila.lt>
- member of the Algis Kalėda Award Commission (Institute of Lithuanian Literature and Folklore, 2022) <http://www.liti.lt/lt/kaledos/>

**Prof. Dr. J. Krūminienė –**

- member of The John Donne Society. Bldg. 250/251F, Stanford University, Stanford, CA 94305-2020, [www.stanford.edu](http://www.stanford.edu), <http://johndonnesociety.tamu.edu/>;
- editorial board member of the international journal *Respectus Philologicus*, <http://www.journals.vu.lt/respectus-philologicus>;
- member of International Advisory Board of the International Multidisciplinary Research Journal *European Academic Research (EAR)*, [www.euacademic.org](http://www.euacademic.org)

**Assoc. Prof. Dr. Ilona Mickienė –**

- member of the Lithuanian Association of Applied Linguistics, <http://www.litaka.lt/en/litaka/association-/about-us/members-/>.
- member of The International Council of Onomastic Sciences (ICOS) <http://icosweb.net/membership/membership-login>;

**Assoc. Prof. Dr. Ž. Nemickienė –**

- member of Editorial Team of Technium Social Sciences Journal (ISSN: 2668-7798), <https://techniumscience.com/index.php/socialsciences/about/editorialTeam>
- editorial board member of the international journal *Respectus Philologicus*, <http://www.journals.vu.lt/respectus-philologicus>

**Assoc. Prof. Dr. L. Niedzviegienė –**

- member of the Lithuanian Association of Applied Linguistics, <http://www.litaka.lt/en/litaka/association-/about-us/members-/>;
- member of the Lithuanian Computer Society (Localisation Section);
- member of the Temporary Subcommittee "Guide for Translators" of the State Commission of the Lithuanian Language <http://www.vlkk.lt/struktura-ir-kontaktai/komisijs/pakomises>
- member and representative of Lithuania at the European Blind Union (EBU)

**Prof. Dr. D. Satkauskaitė –**

- member of the European Association for Studies in Screen Translation, <https://esist.org/>
- member of the group MultiMeDialectTranslation (MMDT) <https://mmdtgroup.wordpress.com/network/>

**Assoc. Prof. Dr. S. Šarkauskienė –**

- member of the Lithuanian Classical Association *Societas Classica*, <http://www.klasikai.lt/?sectionid=18>.

**Assoc. Prof. Dr. D. Vengalienė –**

- member of the Lithuanian Association of Applied Linguistics, <http://www.litaka.lt/en/litaka/association-/about-us/members-/>
- member of the Association for Researching and Applying Metaphor RaAM, <https://www.raam.org.uk/>

**THE LIST OF THE MOST IMPORTANT RECEIVED NATIONAL AND INTERNATIONAL AWARDS FOR R&D ACTIVITIES**

- Dr. Robertas Kudirka received the Best Lecturer of the Year 2022 award. <https://naujienos.vu.lt/rektorius-premijomis-apdovanoti-labiausiai-nusipelne-vu-bendruomenes-nariai/>

**THE LIST OF CONSULTATIONS PROVIDED BY THE UNIT TO THE PUBLIC OR ECONOMIC ENTITIES**

- In autumn 2022 Gabija Bankauskaitė and Eglė Keturakienė were experts of the Algis Kalėda Award Commission at the Institute of Lithuanian Literature and Folklore <http://www.ilti.lt/lt/kaledos/>.
- Skirmantė Biržietienė was an expert for the evaluation of candidates for the Award by Lithuanian Science Academy.

**THE LIST OF THE MOST IMPORTANT RESULTS OF SCIENCE POPULARISATION ACTIVITIES**

- 19 January 2022 Ilona Mickienė held a public lecture „Onimai - kultūrinės atminties dalis“ (Onyms as a part of cultural memory) for Kaunas Rotary Club members
- 1 April 2022 Skirmantė Biržietienė held a public online lecture „Kur gyvena Antikos dievai“ (Where the Antic gods live) for community of Vilnius University under the project "Skirk laiko tobulėjimui!" (Devote your time for development).
- 19 May 2022 Eglė Keturakienė held a public lecture “Literatūros kontekstai: komparatyvistika” (“The contexts of literature: comparative studies” for the students of Vilnius University under action “Bakalaurą dienai iškeisk į magistrą” (“Change bachelor to master”)
- 29 June 2022 Robertas Kudirka held a public lecture „Tvajumat visuomenė: proletaro kalbos imanencija“ at the forum „Keiksmazodžiai, pertarai, makaronizmai – kas tai? Kalbos šiukšlės, prieskonis ar emocijų iškrova?“ organised by Commission of the Lithuanian Language. The forum was broadcasted in Youtube channel „VLKK Kalbos forumas“ (Language Forum by Commission of the Lithuanian Language) <https://youtu.be/yL8TIREH2FU?t=1948>
- 24 September 2022 Inga Stepukonienė held a public lecture „Lietuvių pagrindinės spaudos linkmės“ (Trends of the Lithuanian underground press) for educators and librarians of Kėdainiai County.
- 12 October 2022 Laura Niedzviegienė and Jurgita Kereivčienė held a National scientific seminar on improving cultural accessibility for the disabled organised by National Association of Creative and Cultural Industries: <https://creativeindustries.lt/events/registracija-i-kulturos-prieinamumo-neigaliesiems-gerinimo-seminara/>
- 20 October 2022 Eglė Keturakienė held a public lecture “Maironio kūryba” (Maironis’ works) for the pupils of Gymnasium of Maironis.

**THE INSTITUTE OF SOCIAL SCIENCES AND APPLIED INFORMATICS (SMTII)**



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**Head** – *Dr Giedrius Romeika*

### **STAFF**

**Professors:** Prof. with Distinguished Professor Status Dr. V.V. Fomin, Habil. Dr R. Čiegis, Dr E. Jasinskas (part-time), Dr V. Jurėnienė, Dr A. Mikalauskienė, Dr K. Rudžionienė, Habil. Dr D. Štreimikienė, Dr D. Krikščiūnienė, Dr. R. Kanapickienė (part-time), Dr T. Limba (part-time).

**Associate Professors:** Dr Dr E. Freitakas, Dr I. Kiaušienė, Dr R. Klimaitienė, Dr R. Pučėtaitė (part-time), Dr R. Pušinitė-Gelgotė, Dr A. Rimkutė, Dr I. Šarkiūnaitė, Dr L. Bikulčienė, Dr K. Driaunys, Dr S. Masteika, Dr V. Rudžionis, Dr A. Chaževskas (part-time), Dr. G. Romeika.

**Assistant Professors:** Dr P. Astromskis (part-time), Dr R. Bartkutė (part-time), Dr I. Griesienė (part-time), Dr M. Valukonis, Dr P. Aniūnas (part-time), Dr. R. Danielienė, Dr V. Moskaliova, Dr A. Ramanauskaitė (part-time), Dr M. Sarvutytė-Gailiūnienė (part-time), Dr I. Mikalauskas (part-time), Dr M. Vaitonis, Dr K. Korovkinas (part-time); Dr. E. Kisieliū (part-time); D. Balevičienė, I. Ščiukauskė (part-time)

**Lecturers:** J. Vilkevičiūtė (part-time), K. Kubilevičius (part-time), I. Veitaitė (part-time);

**Junior Assistant Professors:** P. Danielius (part-time), A. Ūsas (part-time), O. Pavlova (part-time), U. Pavlovaite (part-time).

**Research Professors:** Prof. Dr R. Čiegis (part-time), Prof. Dr V. Fomin (part-time), Prof. Dr D. Štreimikienė (part-time);

**Senior Researchers:** Dr A. Novelskaitė (part-time); Dr I. Šikšnelytė-Butkienė, Dr. R Bartkutė (part time);

**Researchers:** Dr L. Dovydaitis, Dr. R. Danielienė (part-time);

**Junior researchers:** M. Kamali Saraji;

**Doctoral students:** S. Jurgelėnas (on academic leave), P. Boreika (on academic leave), A. R. Medeišienė, M. Vijūnas (on academic leave), A. Ūsas, L. Matusevičienė (on academic leave), P. Danielius ((on academic leave), N. Makrickienė (on academic leave), O. Pavlova, S. Jurėnė, U. Pavlovaitė, M. Norvaišaitė, I. Urbonavičiūtė, M. Kamali Saraji, M. Kasradze, A.Kukytė, V. Lubyte, G. Stanislovaitytė;

**Partnership Professors:** Dr C. Frattima; Dr D. Dilijonas; Dr V. Sakalauskas,

**Partnership Associate Professors:** M. Dubnikovas, Dr. M. Ambraziūnas;

### **RESEARCH INTERESTS**

Innovation management

Human resource management

International human resource management

Sustainable development of tourism

Business models

Social entrepreneurship, young social entrepreneurs

Social enterprises

Sustainable development, social acceptance of technologies, economic trends, innovations, technological advances

Research of corporate finance in Central and Eastern Europe

Evaluation, accounting and reporting on intellectual capital

Theoretical and practical aspects of taxation

The problems of commercial bank and central bank in Central and Eastern Europe

Research of accounting quality in small and medium-sized enterprises

Development of cultural industries in Lithuania

Cultural tourism industry

Cultural heritage industry

Activities and management of cultural centers

Creative cities and clusters

Culture and consumption, peculiarities of contemporary cultural needs in Lithuanian society

Educational issues in cultural organization management

Gender issues

Organizational ethics and corporate social responsibility

Research ethics

Organizational communication

Strategic management

Organizational behavior and development

Enterprise modelling methods, requirements engineering, enterprise data and knowledge modelling, management of information processing and CASE tools

Decision support systems in financial and currency markets, portfolio management and loan risk analysis, logistic capital accumulation models, financial anomalies and bubbles

Intelligent computational models for integrated research of marketing, e-commerce, e-banking, e-learning and social network information  
 Complex evaluation of customer behavior  
 Dynamic process modelling by applying fuzzy cognitive models  
 Designing the Quality and Cost containment coherence framework for prudent modelling of innovative health care systems  
 Development, integration, and implementation of high frequency trading models in financial markets on high-performance computing platforms  
 Implementing the smart contracts via online transactions and other peer-to-peer-based solutions for the sharing economy in online market places  
 Development block chain or public ledger via peer-to-peer technology based solutions in autonomous decentralized organizations  
 Artificial intelligence for speech recognition and analysis technologies (Lithuanian language)  
 Intelligent models for marketing systems, social networks, e-business, e-learning and e-government

## **RESEARCH PROJECTS CARRIED OUT IN 2022**

### **Projects Supported by the University Budget**

Research group **Sustainability assessment** Prof. habil. Dr. D. Štreimikienė, Prof. habil. Dr R. Čiegis, Assoc. Prof. Dr I. Kiaušienė, Prof. Dr A. Mikalauskienė, Assoc. Prof. Dr R. Pušinitė-Gelgotė, Asist. Prof. Indrė Šikšnelytė-Butkienė, Asist. Prof. Dr Ingrida Griesienė, Asist. Prof. Rasa Bartkutė, Asist. Prof. I. Mikalauskas, PhD student S. Jurgelėnas, PhD student Mahyar Saraji Kamali, PhD student Mariam Kasradze; PhD student Gabija Stanislovaitytė;

**Research field of the research group** is assessment of the coherence of the country, region, city, branch, policy measures and technologies; Behavioral change factors in sustainable consumption, energy and climate change policy and analysis and evaluation of their promotion measures. Analyze and study the social aspects of sustainable development at the macro and micro levels, make proposals for the development of social capital, social partnership and the strengthening of social business development initiatives; Analyze and identify institutional, political, technological, energy, economic, regional and social factors affecting sustainable development from the point of view of different interest groups (inhabitants, business and public sector) and create a model for evaluating the impact of these factors on the aggregated indicator of sustainable development of different interest groups;

### **Main publications:**

Kamali Saraji, Mahyar; Štreimikienė, Dalia. Evaluating the circular supply chain adoption in manufacturing sectors: a picture fuzzy approach // Technology in society. Oxford : Elsevier Ltd. ISSN 0160-791X. eISSN 1879-3274. 2022, vol. 70, art. no. 102050, p. [1-13]. DOI: 10.1016/j.techsoc.2022.102050. [DB: Scopus; Social Sciences Citation Index (Web of Science)] [Citav. rod.: 6.879, AIF: 3.014, IF/AIF: 2.325, Q1 (2021, SSCI)] [Scopus: CiteScore: 6.50, SNIP: 2,078, SJR: 1.138, (2021, Scopus Sources)] [M.kr.: N 009; S 004] [Indėlis: 1,000]

**Girdzijauskas, Stasys Albinas; Štreimikienė, Dalia; Griesienė, Ingrida; Mikalauskienė, Asta;** Kyriakopoulos, Grigorios L. New approach to inflation phenomena to ensure sustainable economic growth // Sustainability. Basel : MDPI. eISSN 2071-1050. 2022, vol. 14, iss. 1, art. no. 518, p. [1-21]. DOI: 10.3390/su14010518. [DB: GEOBASE; INSPEC; Scopus; Social Sciences Citation Index (Web of Science); Science Citation Index Expanded (Web of Science)] [Citav. rod.: 3.889, AIF: 4.719, IF/AIF: 0.658, Q2 (2021, SSCI); 3.889, AIF: 6.732, IF/AIF: 0.658, Q2 (2021, SCIE)] [Scopus: CiteScore: 5.00, SNIP: 1,310, SJR: 0.664, (2021, Scopus Sources)] [M.kr.: S 004] [Indėlis: 0,800]

Kamali Saraji, Mahyar; Štreimikienė, Dalia; Čiegis, Remigijus. A novel Pythagorean fuzzy-SWARA-TOPSIS framework for evaluating the EU progress towards sustainable energy development // Environmental monitoring and assessment. Dordrecht : Springer Nature. ISSN 0167-6369. eISSN 1573-2959. 2022, vol. 194, iss. 1, art. no. 42, p. [1-15]. DOI: 10.1007/s10661-021-09685-9. [DB: MEDLINE; Dimensions; Zoological Record; Scopus; Science Citation Index Expanded (Web of Science)] [Citav. rod.: 3.307, AIF: 6.309, IF/AIF: 0.524, Q3 (2021, SCIE)] [Scopus: CiteScore: 4.50, SNIP: 0,996, SJR: 0.623, (2021, Scopus Sources)] [M.kr.: S 004] [Indėlis: 1,000]

**Štreimikienė, Dalia; Mikalauskienė, Asta; Kamali Saraji, Mahyar;** Mardani, Abbas. Framework for assessment of climate change mitigation policies impact on just transition towards low carbon future // Handbook of climate change mitigation and adaptation / Lackner, M., Sajjadi, B., Chen, WY. (eds.). Cham : Springer, 2022. ISBN 9783030725785. eISBN 9783030725792. p. 3115-3148. DOI: 10.1007/978-3-030-72579-2\_150. [M.kr.: N 009] [Indėlis: 0,750]

Research group *Solving and improving accounting and financial problems* Prof. Dr K. Rudžionienė, Assoc. Prof. Dr Eduardas Freitakas, Assoc. Prof. Dr Rūta Klimaitienė, Assoc. Prof. dr Mantas Valukonis, Asist. Prof. dr. Agnė Ramanauskaitė, Asist. Prof. dr P. Aniūnas, PhD Student Lina Matusevičienė, PhD Student Mindaugas Vijūnas, PhD student Inga Urbonavičiūtė;

**Research field of the research group** is to study the current situation in the fields of accounting and finance of Lithuanian companies, identify problems and propose methods of solving them.

Investigations are carried out in the following directions:

- to analyze accounting quality in Lithuanian companies, to investigate financial and non-financial information disclosure and quality of this information, to identify problems and to offer solutions;
- investigating financial markets, the development of financial institutions in Lithuania, to research the practice of risk management, assessment, to offer improve these areas.

#### **Main publications:**

Adamkaitė, Judita; Štreimikienė, Dalia; Rudžionienė, Kristina. The impact of social responsibility on corporate financial performance in the energy sector: evidence from Lithuania // Corporate social responsibility and environmental management. Hoboken : John Wiley and Sons. ISSN 1535-3958. eISSN 1535-3966. 2022, first on line, p. [1-14]. DOI: 10.1002/csr.2340. [DB: Scopus; Social Sciences Citation Index (Web of Science)] [Citav. rod.: 8.464, AIF: 5.749, IF/AIF: 1.482, Q1 (2021, SSCI)] [Scopus: CiteScore: 11.50, SNIP: 2,044, SJR: 1.945, (2021, Scopus Sources)] [M.kr.: S 004] [Indėlis: 1,000]

Zyznarska-Dworczak, Beata; Rudžionienė, Kristina. Corporate COVID-19-related risk disclosure in the electricity sector: evidence of public companies from Central and Eastern Europe // Energies: special issue: The Effect of COVID-19 Pandemic on the Energy Economics and Markets in Central and Eastern Europe. Basel : MPDI. eISSN 1996-1073. 2022, vol. 15, art. no. 5810, p. [1-21]. DOI: 10.3390/en15165810. [DB: Scopus; Science Citation Index Expanded (Web of Science)] [Citav. rod.: 3.252, AIF: 8.012, IF/AIF: 0.405, Q3 (2021, SCIE)] [Scopus: CiteScore: 5.00, SNIP: 1,104, SJR: 0.653, (2021, Scopus Sources)] [M.kr.: S 004] [Indėlis: 0,500]

Rudžionienė, Kristina; Černiauskaitė, Miglė; Klimaitienė, Rūta. The impact of IFRS adoption on companies' financial ratios: evidence from Lithuania // Entrepreneurship and sustainability issues. Vilnius : Entrepreneurship and Sustainability Center. ISSN 2345-0282. 2022, vol. 9, no. 3, p. 212-226. DOI: 10.9770/jesi.2022.9.3(13). [DB: Index Copernicus; Scopus; Emerging Sources Citation Index (Web of Science)] [Scopus: CiteScore: 0.00, SNIP: 1,568, SJR: 0.000, (2021, Scopus Sources)] [M.kr.: S 004] [Indėlis: 1,000]

Research group *Entrepreneurship Development* Prof. Dr E. Jasinskas, Prof. with Distinguished Professor Status Dr. V.V. Fomin, Assoc. Prof. Dr I. Šarkiūnaitė, Assoc. Prof. Dr G. Romeika, Assist. Prof. I. Ščiukauskė, PhD Student A. Ūsas, PhD student O. Pavlova, PhD student A. Kukytė, PhD student V. Lubyte

**Research field of the research group** are related to various levels of entrepreneurship development: human resource management, strategic development of organizations, innovation management, business environment, consumer behavior. All of the above-mentioned research areas are closely related to the paradigm of sustainable business development, evaluating current and future challenges, global organizations and local business management solutions.

#### **Main publications:**

Usas, Antanas; Jasinskas, Edmundas. Identifying internet website quality factors for consumer loyalty // Transformations in business & economics = Verslo ir ekonomikos transformacijos. Vilnius : Vilnius University. ISSN 1648-4460. 2021, vol. 20, iss. 3, p. 64-73. Prieiga per internetą: <<http://www.transformations.knf.vu.lt/54/article/iden>> [žiūrėta 2021-12-15]. [DB: IBSS: International Bibliography of the Social Sciences; EconLit; Scopus; Social Sciences Citation Index (Web of Science)] [Citav. rod.: 1.824, AIF: 5.044, IF/AIF: 0.452, Q3 (2021, SSCI)] [Scopus: CiteScore: 2.60, SNIP: 0,507, SJR: 0.370, (2021, Scopus Sources)] [M.kr.: S 003] [Indėlis: 0,750]

Šarkiūnaitė, Ingrida; Ščiukauskė, Indrė. The assessment of employer brand impact on the attraction of employees in international organization = Darbdavio prekės ženklą poveikio darbuotojų pritrakimui tarptautinėje organizacijoje vertinimas // Transformations in business and economics. Vilnius : Vilniaus universiteto leidykla. ISSN 1648-4460. 2021, vol. 20, no. 3C, p. 387-404. [DB: IBSS; EconLit with Full Text; Scopus; Social Sciences

Citation Index (Web of Science)] [Citav. rod.: 1.824, AIF: 5.044, IF/AIF: 0.452, Q3 (2021, SSCI)] [Scopus: CiteScore: 2.60, SNIP: 0,507, SJR: 0.370, (2021, Scopus Sources)] [M.kr.: S 003] [Indėlis: 1,000]

Romeika, Giedrius; Griesienė, Ingrida. Personal brand management using conceptual assessment model // Innovations and social media analytics in a digital society / editors: Maria José Sousa, Célio Gonçalo Marques. Boca Raton; London; New York : Taylor & Francis Group, LLC, 2022. ISBN 9781032039435. eISBN 9781003189848. p. 132-152. DOI: 10.1201/9781003189848. [M.kr.: T 007,S 003] [Indėlis: 1,000]

Research group **Cultural Industries and Innovations** Prof. Dr V. Jurėnienė, Assoc. Prof. Dr A. Rimkutė, Asist. Prof. I. Griesienė, Asist. Prof. Dr M. Sarvutytė-Gailiūnienė, Asist. Prof. D. Balevičienė, PhD Student S. Jurėnė, PhD Student U. Pavlovaitė.

**Research field of the research group** is creative industries and their influence on organizational and national competitiveness as well as individual, social and national identity and image making. It focuses on reputation management in social media, peculiarities of communication management for branding of companies, cities and states. Another aspect of their research encompasses the impact of cultural diversity on organizational innovativeness and its outcomes such as artistic innovations or cultural enterprises. Cultural diversity is approached both from organizational and communities (countryside and urban, communities of practice in organizations) perspectives. This gains momentum considering the recent social issues of immigrant flows to Europe, emigration rates from Lithuania and cultural activities of Lithuanian diasporas worldwide. From a diversity perspective, women studies constitute a specific area of the group's research. The group plans to provide research-informed advice to public bodies on economic (innovation), cultural and migration policy development.

#### Main publications:

Jurėnienė, Virginija; Pavlovaitė, Ugnė; Peseckienė, Dovilė. Kaunas biennial: from local exhibition to contemporary art platform evolution stages, features and management models // The journal of arts management, law, and society. Abingdon : Routledge Journals, Taylor & Francis Ltd. ISSN 1063-2921. eISSN 1930-7799. 2022, vol. 53, no. 3, p. 169-189. DOI: 10.1080/10632921.2022.2038750. [DB: Scopus; Arts & Humanities Citation Index (Web of Science)] [Scopus: CiteScore: 1.20, SNIP: 0,783, SJR: 0.363, (2021, Scopus Sources)] [M.kr.: S 003] [Indėlis: 1,000]

Jurėnienė, Virginija; Radzevičius, Martynas. Peculiarities of sustainable cultural development: a case of dark tourism in Lithuania // Journal of risk and financial management: special issue "Economic sustainability of culture and cultural tourism". Basel : MDPI. ISSN 1911-8066. eISSN 1911-8074. 2022, vol. 15, no. 6, art. no. 264, p. [1-26]. DOI: 10.3390/jrfm15060264. [DB: EconBiz; EconLit; Emerging Sources Citation Index (Web of Science)] [M.kr.: S 003] [Indėlis: 0,750]

Virginija Jurėnienė, Ugnė Pavlovaitė (2022) Culture and Creativity, Vilnius University, Lithuania [https://doi.org/10.15388/Culture\\_Creative.2022.11](https://doi.org/10.15388/Culture_Creative.2022.11)

Research group **Organizational Ethics and Corporate Social Responsibility (CSR), Social Entrepreneurship, Human Resource Management**. Assoc. Prof. Dr R. Pučėtaitė, Senior researcher. Dr A. Novelskaitė, Assoc. Prof. Dr R. Pušinaitė-Gelgotė, PhD student R. A. Medeišienė, PhD student M. Norvaišaitė.

**Research field of the research group** is models of responsible management, as well as instruments and processes used by organizations to create an ethical culture, promoting positive employee and organizational outcomes (e.g. employee commitment, innovativeness, sustainable innovation, etc.), long-term cross-sector relationships, social business and social sustainability. Research is based on the conviction that by integrating the interests of stakeholders and the organization into systematic management processes, organizations can encourage their employees to use their creativity and professional skills to strengthen the organization's competitiveness, create added value for all stakeholders, and contribute to the socio-economic development of society.

#### Main publications:

Pučėtaitė, Raminta; Bagočiūnė, Laura; Novelskaitė, Aurelija. Can innovativeness in museums benefit from ethical virtues? // International journal of arts management. Montréal : École des hautes études commerciales de Montréal. ISSN 1480-8986. 2022, vol. 24, no. 3, p. 44-56. [DB: Arts & Humanities Citation Index (Web of Science); Scopus; Social Sciences Citation Index (Web of Science)] [Citav. rod.: 0.579, AIF: 5.624, IF/AIF: 0.102, Q4 (2021, SSCI)] [Scopus: CiteScore: 1.40, SNIP: 0,928, SJR: 0.413, (2021, Scopus Sources)] [M.kr.: S 005,S 003] [Indėlis: 0,750]

Novelskaitė, Aurelija; Pučėtaitė, Raminta. Wo/man leader-Wo/man employee. Leadership relations in (ethical) organizational culture // (Nie)równość płci w sferze publicznej = Gender (in)equality in the public sphere / Martyna Kawińska, Olga A. Kotowska-Wójcik (red.). Warszawa : CeDeWu, 2021. ISBN 9788381023498. p. 89-101. [M.kr.: S 003] [Indėlis: 0,500]

Norvaišaitė, M., Pučėtaitė, R. Workplace dignity among mid-level managers: how it is injured and restored. ICEP-2022: 19th international conference on European processes, 2022 04 7-8, Kaunas: KTU.

Research group ***Intelligent decision support systems and knowledge-based applications in finance, e-business, marketing, health care***. Prof. Dr V. Sakalauskas, Prof. Dr. D. Krikščiūnienė, Assoc. Prof. Dr S. Masteika, Asist.Prof. Dr.M. Vaitonis, Asist. Prof. Dr. K. Korovkinas, PhD Student P. Danielius, PhD Student S. Jurėnė, lecturer I. Veitaitė

**Research field of the research group** is the application of activity and management models in knowledge-based information systems engineering, as well as the development, research and applications of intelligent systems algorithms for the modeling of financial markets, e-business, management and marketing systems. Intelligent decision support systems and knowledge-based applications in finance, e-business, marketing and healthcare

### Main publications:

Laptevaitė, Kotryna; Krampas, Evaldas; **Masteika, Saulius**; Driaunys, Kęstutis; Mačerinskienė, Aida; Šapkauskienė, Alfreda. Research of cryptocurrencies function of instant payments in the tourism sector: risks, options, and solutions // Information and software technologies: 28th international conference, ICIST 2022, Kaunas, Lithuania, October 13–15, 2022 : proceedings / Audrius Lopata, Daina Gudonienė, Rita Butkienė (eds.). Cham : Springer, 2022. ISBN 9783031163012. eISBN 9783031163029. p. 78-89. (Communications in computer and information sScience, ISSN 1865-0929, eISSN 1865-0937 ; vol. 1665). DOI: 10.1007/978-3-031-16302-9\_6. [DB: SpringerLink] [M.kr.: S 004,N 009] [Indėlis: 0,668]

Rudžionis, Vytautas; Lopata, Audrius; Gudas, Saulius; Butleris, Rimantas; Veitaitė, Ilona; Dilijonas, Darius; Grišius, Evaldas; Zwitterloot, Maarten; Rudzioniene, Kristina. Identifying irregular financial operations using accountant comments and natural language processing techniques // Applied sciences. Basel : MDPI. ISSN 2076-3417. 2022, vol. 12, iss. 17, art. no. 8558, p. 1-15. DOI: 10.3390/app12178558. [DB: DOAJ; Dimensions; Scopus; Science Citation Index Expanded (Web of Science)] [Citav. rod.: 2.838, AIF: 5.795, IF/AIF: 0.478, Q2 (2021, SCIE)] [Scopus: CiteScore: 3.70, SNIP: 1,026, SJR: 0.507, (2021, Scopus Sources)] [M.kr.: T 007,S 004] [Indėlis: 0,167]

Krikščiūnienė, Dalia; Sakalauskas, Virgilijus; Ognjanovic, Ivana; Sendelj, Ramo. Discovering healthcare data patterns by artificial intelligence methods // Intelligent systems for sustainable person-centered healthcare : [collective monograph] / editors: Dalia Kriksciuniene, Virgilijus Sakalauskas. Cham : Springer, 2022. ISBN 9783030793524. eISBN 9783030793531. p. 185-210. (Intelligent Systems Reference Library, ISSN 1868-4394, eISSN 1868-4408 ; vol. 205). DOI: 10.1007/978-3-030-79353-1\_10. [DB: SpringerLink] [M.kr.: S 003,N 009] [Indėlis: 0,500]

Veitaitė, Ilona; Lopata, Audrius. Knowledge-based UML dynamic models generation from enterprise model in hospital information management process example // Intelligent systems for sustainable person-centered healthcare: [collective monograph] / Dalia Kriksciuniene, Virgilijus Sakalauskas (eds.). Cham : Springer, 2022, ch. 12. ISBN 9783030793524. eISBN 9783030793531. p. 225-250. (Intelligent systems reference library, ISSN 1868-4394, eISSN 1868-4408 ; vol. 205). DOI: 10.1007/978-3-030-79353-1\_12. [DB: Scopus] [M.kr.: T 007] [Indėlis: 0,500]

Research group ***Cyber security research***. Asist.Prof. dr. R. Danelienė, Assoc. Prof. Dr K. Driaunys, Assoc. Prof. Dr V. Rudžionis, Asist. Prof. Dr V. Moskaliova, Dr. L. Dovydaitis

**Research field of the research group** is an identification of cyber-attacks and prevention measures. Goals of activity is: to examine the nature of phishing attacks; to analyze signs of phishing attacks using artificial intelligence; Using psychological aspects to contribute to the development of critical thinking and the reduction of phishing attacks.

## Main publications:

Limba, Tadas; **Driaunys, Kęstutis**; Šidlauskas, Aurimas. Use of cookies after GDPR: A case study of top Lithuanian websites = Slapukų naudojimas po BDAR: populiariausių Lietuvos interneto svetainių atvejo tyrimas // Transformations in business and economics. Kaunas : Kaunas Faculty of Humanities. Vilnius University. ISSN 1648-4460. 2021, vol. 20, iss. 3, p. 93-116. [DB: Social Sciences Citation Index (Web of Science); Scopus] [Citav. rod.: 1.824, AIF: 5.044, IF/AIF: 0.452, Q3 (2021, SSCI)] [Scopus: CiteScore: 2.60, SNIP: 0.507, SJR: 0.370, (2021, Scopus Sources)] [M.kr.: N 009,S 003] [Indėlis: 0,333]

Rudzionis, Vytautas; Malukas, Ugnius; Danielienė, Renata. Improvement of speech recognition accuracy using post-processing of recognized text // Information and software technologies: 28th international conference, ICIST 2022, Kaunas, Lithuania, October 13–15, 2022: proceedings / A. Lopata, D. Gudonienė, R. Butkienė (eds.). Cham : Springer, 2022. ISBN 9783031163012. eISBN 9783031163029. p. 265-270. (Communications in computer and information science, ISSN 1865-0929, eISSN 1865-0937 ; vol. 1665). DOI: 10.1007/978-3-031-16302-9\_21. [M.kr.: T 007] [Indėlis: 0,667]

## Research Projects

**SPEAR – Supporting and Implementing Plans for Gender Equality in Academia and Research.** Funding from the European Commission under H2020-SWAFS-2018-2020 under the grant agreement No. 824544. SPEAR's central objective is to support and implement GEPs based on a step-by-step guide to GEP implementation devised by the European Institute for Gender Equality. SPEAR employs this guide with a unique methodological path committed to creative, open, mitigating, processual, accountable, SMART, and sustainable changes (SPEAR's COMPASS). Vilnius University- project partner. Faculty's representative: Senior researcher A. Novelskaitė

**The Open and Universal Science (OPUS)** project develops coordination and support measures to reform the assessment of research and researchers at Research Performing Organisations (RPOs) and Research Funding Organisations (RFOs) towards a system that incentivises and rewards researchers to take up Open Science practices. (<https://opusproject.eu/>) The OPUS project is financed by European Union through the GRANT AGREEMENT concluded with the European Research Executive Agency (REA), under the powers delegated by the European Commission. Project number: 101058471 Vilnius University- project partner. Faculty's representative: Senior researcher A. Novelskaitė

**COST Action CA20137 Making Young Researchers' Voices Heard for Gender Equality (VOICES)** The main goal of this Action is thus to increase the visibility of inequalities faced by young researchers from a gender perspective and to promote a sustainable dialogue between young researchers and stakeholders in the research ecosystem at the systemic level (European & national policy-makers) and at the institutional level (senior researchers, academic managers) by creating a community of gender equality practitioners composed of various stakeholders (young researchers, independent researchers, academic managers, organizations) across Europe. Action Details: MoU - 077/21; CSO Approval date - 25/05/2021; Start date - 20/10/2021; End date - 19/10/2025 <https://gendervoices.eu/> VU Representative: Senior researcher . A. Novelskaitė,

**COST Action CA19117: Researcher Mental Health (ReMo)** ReMO focuses on wellbeing and mental health within academia, a theme of strategic importance for the European Research Area. Previous research shows that low levels of wellbeing and mental health problems have a negative impact on individual, team and organizational performance, triggering significant costs. In addition, institutional context, organizational structure and culture, as well as managerial practices have significant impact on wellbeing and health of employees. Therefore, general insights on the causes of workplace wellbeing and mental health need to be refined with contextual specifics (i.e. in academia) in order to develop tailored, effective and efficient prevention and action programs. Action Details: MoU - 020/20; CSO Approval date - 24/03/2020; Start date - 22/09/2020; End date - 21/09/2024; <https://projects.tib.eu/remo> Representatives: Senior researcher A. Novelskaitė, Assoc.prof. R. Pučėtaitė, PhD student A.R. Medeišienė.

**Safeguarding against Phishing in the age of 4th Industrial Revolution (CyberPhish)** ERASMUS+ KA2: Cooperation for innovation and the exchange of good practices, project number:2020-1-LT01-KA203-078070, duration: 02/11/2020 – 01/11/2022. Project addresses the education and labour market requirements for cybersecurity/phishing skills and knowledge for students and graduates in university (including life-long learning activities).The overall project objectives are to analyze, design, develop and implement an up-to-date curriculum,



e-learning materials, blended learning environment, knowledge and skills self-evaluation and knowledge evaluation system simulations for students and other users in order to prevent from phishing attacks, raise competencies in this area for identification and prevention of threats.  
Vilnius University- project coordinator.

**Training the Educators to Facilitate the Teaching and Assessment of Abstract Syllabus by the Use of Serious Games (TEGA),** ERASMUS+ KA2: Cooperation for innovation and the exchange of good practices, project number :2020-1-UK01-KA203- 079248. Project aims is to support the game-based teaching/learning by training the higher educator facilitators in teaching abstract concepts; to include people with learning disabilities, non-native language speakers and more reserved personalities and also to include all types of learner types (Visual, Audio, Reading and Kinesthetic); to provide a consistent training mapped against the European framework.  
Vilnius University- project partner.

**Transnational cooperation initiative fostering developing forward thinking skills of students, teachers and workforce in sustainability-relevant sectors posed by Business 4.0 trends through innovation in Business & Engineering education and training (SMART skills 4.0).** ERASMUS+ KA2: Cooperation for innovation and the exchange of good practices. Projects' aim is to support the development of forward-thinking skills of students, teachers and workforce by designing, deploying and scaling-up the Educational Initiative (future-oriented curricula) facilitating innovation in business & engineering education and training, intercultural knowledge exchanges in various sustainability-relevant sectors of Business 4.0 and enhancing civic and responsible behavior. Vilnius University- project partner.

**Internationalizing teaching with a gender perspective in the Baltic region.** The purpose of this project is internationalizing undergraduate teaching in the Baltic Sea region by developing teaching methodologies inspired by gender research in Sweden, Russia and Lithuania. Financiers: The Swedish Institute. Contract ID: 09212-2020. Project time: 2021 — 2022. Researchers affiliated with the project: assoc. prof. A. Novelskaitė.

### *National Research Projects*

**(Un) Modernization of Modern Society: Changing Values in the Aspect of Gender Equality.** Project funded by Research Council of Lithuania National Science Program "Modernity in Lithuania". Contract P-MOD-21-11, 2021.03.01-2022.12.31. Project leader: Prof. V. Jurėnienė

**Implementation of a blockchain-based settlement system to promote the use of services in the tourism sector after the COVID-19 pandemic.** Project funded by Research Council of Lithuania. Project is financed by the funds of the European Regional Development Fund under the activity of measure 13.1.1-LMT-K-718 "Scientific research carried out by high-level research groups aimed at creating results corresponding to topics of R&D activities relevant to economic sectors, which could later be commercialized". Funded as part of the European Union's response to the COVID-19 pandemic. 2021.11.04 -2023.09.01. Faculty representatives: assoc. prof. S. Masteika; assoc. prof. K. Driaunys.

**Improvisational management in art industries.** Project funded by Research Council of Lithuania, funding initiative: Student research during the summer. Project supervisor: Prof. V. Jurėnienė.

### **MAIN R&D&I (RESEARCH, DEVELOPMENT AND INNOVATION) PARTNERS**

University of Latvia (Latvia)  
Birmingham City University (United Kingdom)  
Swedish School of Social Sciences (Sweden)  
University of Jyväskylä, School of Business and Economics (Finland)  
University of Tampere, School of Management (Finland)  
University of Tartu (Estonia)  
Poznan University of Economics (Poland)  
Reutlingen University (Germany)  
Cordoba University (Spain)  
Intellerts BV Utrecht (Netherlands)  
Tampere University of technologies (Finland)

Altacom (Estonia)  
Bankera Center of Financial Technology(Lithuania)  
Hostinger International  
RMD Technologies (Lithuania)

## OTHER SCIENTIFIC ACTIVITIES

### Prof. Dr R. Čiegis

- Editorial board member of the scientific journal “Engineering Economics”.  
<http://www.inzeko.ktu.lt/index.php/EE>
- Editorial board member of the scientific journal “Transformations in Business & Economics”.  
<http://www.transformations.knf.vu.lt/>
- Editorial board member of the scientific journal “Technological and Economic Development of Economy”. <http://www.tandfonline.com/toc/tted21/current#.VKF9QV4BQ>
- Editorial board member of the scientific journal “International Journal of Sustainability in Higher Education”. [http://www.emeraldgrouppublishing.com/products/journals/editorial\\_team.htm?id=ijshe](http://www.emeraldgrouppublishing.com/products/journals/editorial_team.htm?id=ijshe)
- Editorial board member of the scientific journal “Social Research”. <http://www.su.lt/mokslas-ir-menas/mokslo-leidiniai/socialiniai-tyrimai>
- Editorial board member of the scientific journal “Taikomoji ekonomika: sisteminiai tyrimai / Applied economics: systematic research”. <https://www.vdu.lt/cris/handle/20.500.12259/1145>

### Prof. Dr. V. Fomin

- Editorial board member of International Journal of Standardization Research (IJSR) (formerly International Journal of IT Standards & Standardisation Research (JITSR)) (<http://www.igi-global.com/journal/international-journal-standardization-research-ijsr/145878>)
- Editorial board member of Baltic Journal of Modern Computing (BJMC). (<http://www.lu.lv/baltic-journal-of-modern-computing/>)
- Member of the International Advisory Board, University of Latvia, Latvia
- Member of the Association for Information Systems (AIS) (<http://home.aisnet.org>)
- Member of the European Academy for Standardization (EURAS) ([www.euras.org](http://www.euras.org))
- Member of the International Committee for Education about Standardization (ICES) (<http://www.standards-education.org>)
- Expert of Latvian Academy of Sciences ([www.lza.lv](http://www.lza.lv)). 2011 – 2014; 2016-present

### Prof. Dr E. Jasinskas

- Editorial board member of the scientific journal “Leisure Time Research”.  
<http://laisvalaikiotyrimai.lsu.lt/index.php/en/>
- Editorial board member of the scientific journal “Tourism and Recreation Journal”  
<http://www.awf.edu.pl/wtir/nauka/czasopismo-turystyka-i-rekreacja/zespol-redakcyjny>
- Expert of international research database “Lituanistika” (LDB)

### Prof. Dr D. Krikščiūnienė

- Editor-in-chief of International Journal of Marketing Principles and Practices (IJMPP) (Online)(Print), ISSN 1927-1689 indexed EBSCO), <http://www.theiimp.org/editorial-team/>
- Associated editor of International Journal of Computer Information Systems and Industrial Management Applications (ISSN 2150-7988) (indexed INSPEC), <http://www.mirlabs.org/ijcisim/editorial.php>
- Associated editor of the international journal Electronic Commerce Research and Applications (indexed ISI WOS, impact 5 year: 2,831, ISSN: 1567-4223), <http://www.journals.elsevier.com/electronic-commerce-research-and-applications>
- Member of the editorial committee “International Journal on Advances in Intelligent Systems” (IARIA), [http://www.iariajournals.org/intelligent\\_systems/](http://www.iariajournals.org/intelligent_systems/)
- Co-chair of the programme committee of workshop of international scientific conference Workshop on Applications of Knowledge-Based Technologies in Business (AKTB) at International Conference on Business Information Systems (BIS) <http://bis.kie.ue.poznan.pl>
- Member of the programme committees of the BIS, International Conference on Business Information Systems, <http://bis.kie.ue.poznan.pl>

- External member of Lab of Software Architectures and Information Systems (Lasaris) ,Faculty of Informatics of Masaryk University in Brno; <https://sites.google.com/site/lasarisgroup/members>
  - Membership in organizations:
    - IEEE Systems, Man, and Cybernetics Society
    - International Institute of Marketing Professionals (Canada)
    - Machine Intelligence Research Labs (MIR Labs), JAV
    - Lietuvos statistikų sąjunga (LSS) [Lithuanian Union of Statisticians]
    - Lietuvos kompiuterininkų sąjunga (LIKS) [Lithuanian Computer Society]
    - SAP University Alliance
- EU Research Project Application Evaluation Expert:
- Horizon 2020 3<sup>rd</sup> Call “Big Data for public health policy making ” (since 2016)
  - COST OC-2016-1-21024 - European Network on Big Data Analytics for Decision Support (since 2016)
  - Horizon 2020 Maria Skłodowska Kiuri programme in the group on Mathematics, Information Science and Engineering (since 2015)
  - European Commission's “Horizon Europe Widening participation and strengthening the European Research Area” (since 2021)

**Prof. Dr V. Sakalauskas**

- Held certificate from Elsevier “Outstanding Contribution in Reviewing “since 2014 m.
- Reviewer of The Journal of Computational Science (Elsevier, ISI Web of Science)
- Reviewer of the journal Neurocomputing (Elsevier, ISI Web of science)
- Reviewer of the journal Applied Mathematics and Computation (Elsevier, ISI Web of science)
- Member of the Lithuanian Union of Statisticians <http://www.statistikusajunga.lt>
- Member of the Machine Intelligence Research Labs (MIR Labs) <http://www.mirlabs.net>
- Member of Spanish Research Group “Knowledge Discovery and Intelligent Systems” (KDIS) at the University of Cordoba <http://www.uco.es/grupos/kdis/index.php?lang=en>
- Member of SAP University Alliance

**Prof. Dr A. Mikalauskiene**

- Member of the Association for Energy Economics. <http://aee.lt/>
- Technical Committee Member of Lithuanian Department of Statistics. <http://www.lsd.lt/standards/tb.php>
- Member of International Institute of Social and Economic Sciences (IIES)
- Senior Member of Economics Development Research Center (IEDRC)

**Prof. Dr D. Štreimikienė**

- Member of the Association for Energy Economics. <http://aee.lt/>
- Chief Editor of the scientific journal *Transformations in Business & Economics*. <http://www.transformations.khf.vu.lt/>
- Vice-editor of Montenegrin Journal of Economics  
[http://mnje.com/sites/mnje.com/files/editorialboard/edit.\\_board\\_-19.09.2018..pdf](http://mnje.com/sites/mnje.com/files/editorialboard/edit._board_-19.09.2018..pdf)
- Editorial board member of the scientific journal *Intellectual Economy*. [http://www.mruni.eu/lt/mokslo\\_darbai/ie/apie\\_leidini/](http://www.mruni.eu/lt/mokslo_darbai/ie/apie_leidini/)
- Editorial board member of the scientific journal *Technological and Economic Development of Economy* <http://www.tandfonline.com/toc/tted21/current#.U6G74k36jIU>
- Editorial board member of the scientific journal *Economics & Sociology* since 2013. <http://www.economics-sociology.eu>
- Editorial board member of the scientific journal *Amfiteatru Economic* [http://www.amfiteatruconomic.ro/BordEditorial\\_RO.aspx](http://www.amfiteatruconomic.ro/BordEditorial_RO.aspx).
- Guest Editor for scientific Journal Sustainability Special Issues (SI: Sustainable Energy Economics and Policy; SI: Sustainability Assessment; SI: Polymer Waste Management; SI: Sufficiency, Efficiency and Renewable Energy for Sustainable Energy Scenarios; SI: Behavior and Marketing for Sustainability; SI: Prospects and Challenges of Sustainable Rural Development: Technological and Institutional Innovations
- Guest Editor for scientific Journal Energies Special Issues: (SI: Sustainable Energy Development Strategies: Energy Efficiency and Renewables; SI: Addressing Challenges of Low-Carbon Energy Transition; SI: Sustainable Energy Reviews; SI: Energy Efficiency and Shadow Pricing; SI: Sustainable Energy Reviews II)

- Guest Editor for scientific Journal Climate Special Issues (SI: Climate Change Mitigation and Adaptation Policies and Strategies in Energy)
- Guest Editor for International Journal of Environmental Research and Public Health IJERPH (SI: Energy Use and Environmental and Public Health)
- Guest Editor for Journal of Risk and Financial Management JRFM (SI: Circular Economy and New Business Models)
- Expert listed in main list of experts of International Atomic Energy Agency (IAEA))
- Expert listed in main list of experts of The United Nations Framework Convention on Climate Change
- Expert of Government strategic analysis center STRATE (former MOSTA)
- Expert of Lithuanian Academy of Sciences

**Prof. Dr K. Rudžionienė**

- Member of the Association of Lithuanian Accounting Educators and Researchers;
- Editorial board member of the journal *Accounting Theory and Practice*.

**Prof. Dr V. Jurėnienė**

- 2011 – to present – the expert at the European Institute for Gender Equality. <http://eige.europa.eu/lt>
- 2012 – to present – the expert at the Faculty of Economic Science and Information Technology, North West University: Vaal Triangle Campus, South Africa.  
[http://www.nwu.ac.za/FacultyofEconomicSciencesandIT\\_courses](http://www.nwu.ac.za/FacultyofEconomicSciencesandIT_courses)
- 2015 – to present – the expert on the data base “Lituanistika”
- Editorial board member of the international journal *Economics and Sociology* <http://www.csr.ua>
- Editorial board member of the international journal “Developing World Women Issues: Law, Justice and Health” <http://index.sciencepub.se/ojs/index.php/DWW>
- Editorial board member of the international journal “Journal of Cultural and Religious Studies” <http://www.davidpublishing.com>,
- Editorial board member of the international journal “Problems of World History: Scientific Journal” // Institute of World History of the NAS of Ukraine. <http://vim.gov.ua/index.php/en/about-us>
- Member of the Senate of Vilnius University

**Assoc. Prof. Dr I. Šarkiūnaitė**

- Editorial board member of the scientific journal *Leisure Time Research*.  
<http://laisvalaikiotyrimai.lsu.lt/index.php/en/>
- Chair of organizing committee and scientific committee of Annual Prof. Vladas Gronskas International Scientifics Conference

**Assoc. Prof. Dr R. Klimaitienė**

- Member of the Association of Lithuanian Accounting Educators and Researchers.

**Assoc. Prof. Dr I. Kiaušienė**

- Member of the Winnet Centre of Excellence. <http://www.balticsearegion.org/>

**Assoc. Prof. dr. A. Rimkutė**

- Expert of Compendium of Cultural Policies and Trends  
(<https://www.culturalpolicies.net/database/search-by-country/country-profile/author/?id=23>)

**Assoc. Prof. Dr R. Pučėtaitė**

- Member of European Business Ethics Network
- Since 2018 a reviewer to the Business Ethics, the Environment and Responsibility (previously Business Ethics: A European Review) (Wiley Online Library)
- Since 2020 a reviewer to Social Responsibility Journal, Gender in Management: an International Journal (Emerald)
- Since 2021 a member of the editorial board of the peer-reviewed journals European Integration Studies (ISSN: 1822-8402, <https://eis.ktu.lt/index.php/EIS/about/editorialTeam>) and International Journal of Communication Law and New Technologies (ISSN: 1988-2629, <http://www.derecom.com/sobre-derecom/comite-editorial-advisory-board>), editorial advisory board member of South Asian Journal of Business and Management Cases (Sage), reviewer to Ethics in Progress (published by the University of

Poznan, <https://pressto.amu.edu.pl/index.php/eip>), Journal of Academic Ethics (Springer), Frontiers in Psychology.

- Since 2020 member of scientific committee of the annual international conference ICEP: International Conference on European Processes organized by Kaunas University of Technology.

**Assoc. Prof. dr. A. Novelskaitė**

- Member of the editorial board of scientific journal Informacijos mokslai/Information Sciences <https://www.zurnalai.vu.lt/IM/about/editorialTeam>
- Researcher at Lygių galimybių tinklas/Network of Equal Opportunities at Ministry of Social Security and Labour of the Republic of Lithuania
- Member of Ethics Commission at Research Council of Lithuania
- Member of Commission of Equal opportunities for women and men (Ministry of Social Security and Labour of the Republic of Lithuania)

**Assoc. Prof. Dr Saulius Masteika**

- Reviewer of “Journal of Business Economics and Management” <http://www.tandfonline.com/toc/tbem20/current#.UqAYQ0u9vIU>
- Associated partner of Marie Curie Actions EU project Training in Modern Quantitative Methods and High-Performance Computing for Finance <http://www.hpcfinance.eu/>
- Associated partner of Tampere University of Technology in research project Efficient numerical methods on high-performance computing platforms for the underlying financial models
- Member of the programme committee of Workshop on Applications of Knowledge-Based Technologies in Business (AKTB in conjunction with International Conference on Business Information Systems (BIS) Poznan, Poland
- Member of the editorial board of scientific journal “Transformations in Business and Economy”

**Assoc. Prof. Dr V. Rudžionis**

- Editorial board member of the international journal “Northern European Language Technologies”; <http://www.nejlt.ep.liu.se/board.htm>
- Reviewer of journals “Computational Intelligence” and “Informatica” <http://www.mii.lt/informatica/>

**Assoc.. Prof. dr. M. Valukonis**

- Member of Association of Financial Analysts (Lithuania), [www.finansai.lt](http://www.finansai.lt).
- Financial brokerage license (Bank of Lithuania), [https://old.lb.lt/financial\\_brokers](https://old.lb.lt/financial_brokers)

**Asist prof. A. Ramanauskaitė**

- Member of Lithuanian Chamber of Auditors (LCA) (since 2012), [www.lar.lt](http://www.lar.lt);
- Certified Internal Auditor (CIA) by IIA Lithuania (since 2011), [www.theiaa.org](http://www.theiaa.org);
- Certified Auditor (CA) by LCA (since 2012), [www.lar.lt](http://www.lar.lt) .

**Asist. Prof. dr. Dovilė Balevičienė**

- Member of evaluation commission at the science promotion initiative Science Soup (<http://mokslosriuba.lt/kartumesgalime/mokslo-populiarinimo-konkursas-2021/>)

**Asist. Prof. dr. Giedrius Romeika**

- Expert at Centre for Quality Assessment in Higher Education (SKVC), field of Management, Marketing
- Member of organizing committee and scientific committee of Annual Prof. Vladas Gronskas International Scientifics Conference

**Asist. Prof. Dr. Indrė Šikšnelytė-Butkienė**

- Member of the Association for Energy Economics. <http://aee.lt/>

**Lecturer I. Veitaitė**

- Editorial board member of proceedings of International conference „Information Society and University Studies“ (CEUR Workshop Proceedings 2020, 2021, 2022)

## **THE LIST OF THE MOST IMPORTANT CASES OF PARTICIPATION OF RESEARCHERS IN WORKING GROUPS OR COMMISSIONS SET UP BY STATE AUTHORITIES, STATE AND MUNICIPAL INSTITUTIONS AND ORGANISATIONS, AND BUSINESS ENTITIES**

- Prof. dr. Dalia Štreimikienė: expert listed in main list of experts of The United Nations Framework Convention on Climate Change; Expert listed in main list of experts of International Atomic Energy Agency (IAEA))
- Prof. Dalia Krikščiūnienė: EU Research Project Application Evaluation: Expert Horizon Europe Widening participation and strengthening the European Research Area
- Dist. Prof. Dr. Vladislav V. Fomin: Expert of Latvian Academy of Sciences ([www.lza.lv](http://www.lza.lv)).
- Assoc. Prof. Aurelija Novelskaitė: Member of Commission of Equal opportunities for women and men (Ministry of Social Security and Labour of the Republic of Lithuania)
- Assoc.Prof. A. Rimkutė: Expert of Compendium of Cultural Policies and Trends
- Assoc.Prof.S.Masteika is an expert of Agency for Science, Innovation and Technology- MITA, governmental institution, responsible for implementation of innovation policy in Lithuania. Research fields: Fintech and blockchain applications in finance, private and public sectors.
- Assist dr. Ignas Mikalauskas: member of the working group for the renewal of the National Energy and Climate Action Plan in the field of energy, industry, transport, agriculture and forestry, waste / circular economy (Ministry of Environment of the Republic of Lithuania)

## **THE LIST OF CONSULTATIONS PROVIDED BY THE UNIT TO THE PUBLIC OR ECONOMIC ENTITIES**

Training provided by Assist. Prof. Ingrida Griesienė "E-marketing: e-merchandise, goods and personal branding", 2022 July 21 (8 academic hours), Training is organized by VšĮ Trakai Center for the Disabled as part of the local project "Know, learn and create!" No. TRAK-LEADER-1C-M-19-4-2020/42VS-PV-20-1-11475-PR001.

## **THE LIST OF THE MOST IMPORTANT RECEIVED NATIONAL AND INTERNATIONAL AWARDS FOR R&D ACTIVITIES**

Junior researcher PHD student Mahyar Kamali Saraji awarded in 2022 Vilnius University Rector's Science Young Researcher's Award For Significant scientific achievements.

Vilnius university Most read book awards (2022): journal "Information & Media" has been awarded as *The most read scientific journal of 2021*. Journal Chief editor: Vladislav Fomin, Distinguished Professor.

## **THE LIST OF THE MOST IMPORTANT RESULTS OF SCIENCE POPULARISATION ACTIVITIES**

- Cyber security tournament Cyberthon 2022 (<https://www.cyberthon.lt/#>)
- Faculty's team participation at the Cyber Battle of Nordic-Baltics 2022