

PROGRAM OF DOCTORAL SEMINAR PROJECT
"IMPACT OF ORGANIZATIONAL ETHICS ON TRANSFORMATION OF
ORGANIZATIONAL INNOVATIVENESS TO SUSTAINABLE INNOVATIONS"



Date: March 24, 2015

Venue: Vilnius University Kaunas Faculty of Humanities, Muitinės str. 12, Kaunas

Room: Vaizdo konferencijų salė

Moderator of the seminar: Anna-Maija Lämsä, professor of Human Resource Management and Leadership at the School of Business and Economics of Jyväskylä University, Finland.

Length of presentations is 20 min followed by 20 min discussion.

11:15-11:20 Welcome by dr. R. Pučėtaitė

11:20 – 12:00 Raimonda Agnė Medešienė, Lithuania

The use of interactive dramaturgy to develop understanding of sustainability in a business context

12:00-12:40 Gabrielė Vilutytė, VU, Lithuania

Development of (social) innovation: creativity aspect

12:40 – 13:45 lunch

13:45-14:25 Raminta Žemaitytė, VU, Lithuania

Economic evaluation of innovation using self-organising maps (SOM)

14:25 – 15:05 Julia Bulatova, RISEBA, Latvia

The interrelationship among the concepts of LMX, organisational trust and organisational innovativeness. Latvian data

15:05-15:15 Concluding remarks by prof. Anna-Maija Lämsä