International symposium

MAKING AND SHAPING THINGS IN CREATIVE ECONOMIES
28-30 November 2019

Vilnius University
Kaunas Faculty, Muitinės str. 8

THURSDAY, 28 NOVEMBER

(Room: Auditorium X)

11.00 INTRODUCTION

11.30-12.45 PANEL 1. Local perspectives
Nicola Belli (Kaunas University of Technology). INTER-BLOC MODERNISM: STATE AND ARCHITECTURE IN POST-WAR EUROPE
Lijana Natalevičienė (Lithuanian Culture Research Institute). FROM MARGINIAI COOPERATIVE TO THE DAILĖ MANUFACTORY: THE ROLE OF ETHNIC DESIGN IN THE SYSTEM OF STATE IDEOLOGY

12.45-14.00 LUNCH

14.00-15.00 KEYNOTE.
Javier Gimeno-Martínez (VU Amsterdam)
DESIGN AND THE STATE: PARADOXES BETWEEN THE PUBLIC AND THE PRIVATE.

15.00-15.30 COFFEE BREAK

15.30-17.30 PANEL 2. Design and state
Marie McLoughlin (University of Brighton). PARIS FASHION AND BRITAIN’S WARTIME GOVERNMENT
Jesse O’Neill (The Glasgow School of Art). THE DESIRE FOR DESIGN IN 1960S SINGAPORE
Erica Morawski (Pratt Institute). LOCATING INDUSTRIAL DESIGN IN CASTRO’S CUBA: A DIFFERENT TYPE OF INDUSTRIAL REVOLUTION

18.00-20.00 DINNER
10.00-11.15  PANEL 3. Individual within creative economies
Sarah-Mary Geissler (University of Brighton). THE COSTUMER AS HISTORIAN: INTERPRETING AND EMBODYING THE PAST THROUGH HISTORICAL COSTUME.
Courtney Schum (University of Bristol). HANGING THREADS: THE QUESTION OF GENDER, ART, AND CRAFT IN REBECCA CROMPTON’S EMBROIDERY
11.00-11.45  COFFEE BREAK
11.45-12.45 KEYNOTE.
Guy Julier (Aalto University)
THE BODY POLITIC OF DESIGN IN THE AGE OF DISORGANISED CAPITALISM
12.45-14.00  LUNCH
14.00-15.15  PANEL 4. New approaches in creative industries
Huriye Armağan Doğu (Kaunas University of Technology). ORNAMENTS IN ARCHITECTURE
Keneilwe Munyai (University of Cape Town). AN AFRICAN APPROACH TO CREATING CHANGE USING THE HUMAN-CENTERED APPROACH
15.15-15.30 COFFEE BREAK
15.30-16.45 PANEL 5. Transnational perspectives
Enya Moore (University of Technology Sydney). CREATIVE EXCHANGE: TRANSNATIONAL NETWORKS AND THE CONTEMPORARY DESIGN FESTIVAL
Elise Hodson (Aalto University). BEYOND ‘MADE IN’ – PRODUCT DESIGN AND THE GLOBAL FRAGMENTATION OF PRODUCTION
16.45-17.45 ROUNDTABLE AND DISCUSSION
17.45-18.00  CLOSING WORDS
FRIDAY 29 NOVEMBER
“Making and shaping art in creative economies and industries”

STRAND 1. (Room: Biržiškos kabinetas)
9.00-10.30 PANEL 1. Management
Cristian Frattima (Vilnius University). BAUMOL’S COST DISEASE: INCURABLE LEVIATANIC PATHOLOGY?
Ugnė Pavlovaitė (Vilnius University). MANAGEMENT OF ART PLATFORMS. BIENNIAL OF CONTEMPORARY ART: FROM EXHIBITION TO PLATFORM.
Dovilė Balevičienė, Greta Gečaitė (Vilnius University). CULTURAL DIVERSITY MANAGEMENT IN INTERNATIONAL CULTURAL PROJECTS
Rūta Jančiulytė (Vilnius University). MODELS OF ART PRODUCT VALUE CREATION IN ARTIST-IN-RESIDENCIES
10.30-10.45 COFFEE BREAK
10.45-12.15 PANEL 2. Tourism and hospitality
Sergii Ivanov (National Academy of Management Personnel of Culture and Arts). INFLUENCE OF HOSPITALITY PRACTICE ON THE DEVELOPMENT AND FORMATION OF A TERRITORIAL BRAND
Virginija Jurėnienė (Vilnius University). GENTRIFICATION: LOCAL (URBAN) IMAGE DEVELOPMENT INSTRUMENT WHILE CARRYING OUT CULTURAL/CREATIVE TOURISM
Gnat Zhelikhovskyy (Igor Sikorsky Kyiv Polytechnic Institute). ECOTOURISM MANAGEMENT
12.15-13.15 LUNCH
10.45-12.15 PANEL 3. Development and creating new value
Ilona Kiaušienė, Asta Mikalauskienė (Vilnius University). SUSTAINABLE DEVELOPMENT GOALS AND CULTURE
Aurelija Kuizinaitė (Vilnius University). THE IMPACT OF CULTURAL EVENTS AS THE PLANNING FACTOR OF A CITY’S CULTURAL TOURISM DEVELOPMENT
Diana Sutkutė (Vilnius University). CREATION OF VALUE IN CULTURAL ORGANIZATIONS BY VOLUNTEERING
14.45-15.15 COFFEE BREAK
15.15-16.45 PANEL 4. Organisations and institutions
Adelė Mikalkėnienė (Vilnius University). THE PECULARITIES OF COMMUNICATION IN THE MANAGEMENT OF A MUSICAL COLLECTIVE. VILNIUS UNIVERSITY KAUNAS FACULTY FEMALE CHOIR VENI GAUDERE MANAGEMENT CASE
Dovilė Peseckienė (Vilnius University). CONSUMER EXPECTATIONS IN VISUAL ART INSTITUTIONS
Skaistė Jurėnė (Vilnius University). CULTURAL ORGANIZATIONS AUDIENCE ENGAGEMENT MAP

16.45-17.00 CLOSING WORDS
STRAND 2. (Room: doc. J. Jasaičio room)

9.00-10.30 PANEL 5. Cultural politics
Agnė Burovienė (Vilnius University). THE ADJUSTMENT OF SOCIAL MARKETING TOOLS TO THEATRE PRODUCT CONSUMERS WITH HEARING IMPAIRMENT
Ingrida Griesienė (Vilnius University). ART ORGANIZATIONS’ COLLABORATION DEVELOPMENT BASED ON RELATIONSHIP MARKETING
Virginija Jurėnienė (Vilnius University). CULTURE AS THE FOURTH ELEMENT OF SUSTAINABLE DEVELOPMENT AND CULTURAL POLITICS

10.30-10.45 COFFEE BREAK

10.45-12.15 PANEL 6. Perspectives on culture
Svitlana Gutkevych (National University of Food Technologies). PECULIARITIES OF RURAL GREEN TOURISM DEVELOPMENT
Khrystyna Kramarchuk (Lviv Polytechnic National University). POLAR SUBSTITUTES FOR ARCHETYPAL STRUCTURES OF THE ENVIRONMENT AS A MANIFESTATION OF THE POLICY OF TOTALITARIANISM OF SOVIET POWER
Stepan Dychkovskyy (National Academy of Management Personnel of Culture and Arts). CULTURAL TOURISM TRENDS IN THE CULTURAL BRANDING PARADIGM

12.15-13.15 LUNCH

10.45-12.15 PANEL 7. Tourism and local value
Sofia Fabiani (University of Parma). AUCTIONS AND THEIR APPLICATION TO THE TOURISM SECTOR
Migli Sarvutytė-Gailiūnienė (Vilnius University). THE IMPORTANCE OF CULTURE IN THE NATIONAL ECONOMY THROUGH MODEL ASSESSMENT: THE CASE OF LITHUANIA
Aušra Liaukevičienė (Vilnius University). IMPACT OF THE GENTRIFICATION PROCESS ON THE CREATION OF ADDED VALUE IN URBAN SPACES

14.45-15.15 COFFEE BREAK

15.15-16.15 PANEL 8. Art and business
Eglė Dmukauskaitė (Vilnius University). APPLICATION OF A BUSINESS DEVELOPMENT MODEL IN A CREATIVE COLLABORATION HUB
Gintarė Žaltauskaitė (Vilnius University). CORPORATE IMAGE MANAGEMENT IN CULTURAL ORGANISATION
Thursday 28 November
(Room: Vaizdo konferencijų studija)
15.30-17.00  Book presentation. Sabahudin Hadžiačić

Friday 29 November
(Room: Vaizdo konferencijų studija)
9.30-11.00  WORKSHOP: Exhibiting local culture through objects

Saturday 30 November
(Meeting in front of Soboras, Nepriklausomybės a. 14)
10.30-15.00  WORKSHOP: Kaunas. Design and architecture
(Limited places, registration necessary)