



**TITLE (CENTURY GOTHIC, REGULAR, 14 pt, CAPITAL LETTERS,
CENTERED, SPACING: 12 pt before, 12 pt AFTER)**

**1ST AUTHOR'S FULL NAME AND SURNAME¹, 2ND AUTHOR'S FULL NAME AND SURNAME², 3RD
AUTHOR'S FULL NAME AND SURNAME³ (CALIBRI, 12pt, REGULAR, CENTERED, SPACING 6pt
BEFORE)**

¹*Academic degree (Bachelor/Master/PhD/Doctor), Organization name (University/College/School), Organization's full address, Phone no, E-mail, Research interests (Calibri, 10 pt, Italic, centered)*

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ABSTRACT. Abstract text – in English, 1000 – 1500 characters (Calibri, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri, 10 pt, Regular, 1 line spacing, justified). Abstract text – in English, 1000 – 1500 characters (Calibri, 10 pt, Regular, 1 line spacing, justified)

KEY WORDS: *up to five keywords, which encapsulate the principal subjects covered by the article (Calibri, 10pt, Italic, 1 line spacing, justified)*

JEL codes: *up to three codes according JEL classification (Calibri, 10 pt, Italic, 1 line spacing, justified)*

**INTRODUCTION (CALIBRI, 11 pt, BOLD, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT,
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Introduction text. General volume of paper is no more than 35 000 characters. The article should include the research purpose, methodology, discussion of the investigated problem, presentation of results, conclusions, list of references. Text should be formatted as follow: Calibri, 11 pt, regular, 1,5 line spacing, justified.

References in the text should be made as follow: author's surname, year and – if it is needed - the page number (Author, 2015 or Author, 2015:22 or Author, 2015:22-24) and no transliteration of non-Latin references. Explanation¹ and comments² may be provided in the footnotes in the main text of the particular page (Calibri, 9 pt, regular, 1 line spacing, continuous numbering, spacing 6 pt after).

**1. SUBTITLE (CALIBRI, 11 pt, BOLD, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT, SPACING:
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First text part of the paper. Calibri, 11 pt, regular, 1,5 line spacing, justified.

**1.1 SUBTITLE (CALIBRI, 11 pt, BOLD, ITALIC, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT,
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Text of the 1.1 part. Calibri, 11 pt, regular, 1,5 line spacing, justified.

Tables and charts could be colored, should be numbered, titled, centered and put in the line with text as follow:

¹ Here should be footnote provided (Calibri, 8 pt, regular, 1 line spacing, continuous numbering, spacing 6pt after)

² Here should be footnote provided (Calibri, 8 pt, regular, 1 line spacing, continuous numbering, spacing 6pt after)



Table 1. Title (Calibri, 10pt, *Italic*, 1 line spacing, centered, spacing 6pt after and 6pt before)

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Figure 1. Title (Calibri, 10pt, *Italic*, 1 line spacing, centered, spacing 6pt after and 6pt before)



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N. SUBTITLE (CALIBRI, 11 pt, BOLD, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT, SPACING: 12 pt BEFORE, 6 pt AFTER)

Text of N part of paper. Calibri, 11 pt, regular, 1,5 line spacing, justified.

CONCLUSIONS (CALIBRI, 11 pt, BOLD, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT, SPACING: 12 pt BEFORE, 6 pt AFTER)

Conclusions of the paper. Calibri, 11 pt, regular, 1,5 line spacing, justified.

LITERATURE (CALIBRI, 11 pt, BOLD, CAPITAL LETTERS, 1 LINE SPACING, LEFT ALLINGMENT, SPACING: 12 pt BEFORE, 6 pt AFTER)

List of references. References are placed in alphabetical order and numbered (Calibri, 10 pt, other formatting – as in the sample). The author's name is written in capital letters (after the surname should be a comma (before the initial of author's name)), the year of issue is indicated in brackets and the title of publication is written in italics.

1. BALLOU, Ronald H. (1992). *Business logistics management*. 3rd ed. Eaglewood Cliffs: Prentice-Hall International Editions. 688 pp. ISBN 0-13-093410-0. (*for books*)
2. FOX, Sam. (1994). Empowerment as a catalyst for change: an example from the food industry. *Supply Chain Management*, Vol. 2, No. 3, pp. 29-33. (*for article*)
3. MARTIN, Charles L. (1998). Relationship marketing: a high-involvement product attribute approach. *Journal of Product and Brand Management*, Vol. 7, No. 1, pp. 6-26 // <http://www.apmforum.com/emerald/marketing-research-asia.htm> (referred on 03/10/2002). (*for e-article*)

Author's Name and Surname (Calibri, 10 pt, bold)

Name of the University, Country (Calibri, 10 pt, regular)

Research interests: (Calibri, 10 pt, regular)

TITLE OF THE ARTICLE (CALIBRI, 11pt, CAPITAL LETTERS, SPACING 12pt BFORE AND 12pt AFTER)

Summary (Calibri, 10 pt, bold, spacing 6 pt after)

Summary of 1000 – 1500 printed characters in English. (Calibri, 10 pt, normal, justify).

KEY WORDS (CALIBRI, 10pt, CAPITAL LETTERS, ITALIC, spacing 6 pt before): 4 – 6 key words (Calibri, 10 pt, normal, justify, spacing 6 pt before))